

PRE-CONFERENCE SESSION FOUR

Health and Literacy: The Power of Partnerships

As with most complex problems, the most promising solutions to the problem of health literacy come from collaborations across disciplines, areas of expertise, and experience. Fostering health literacy, and adapting the health care system to meet the needs of the large percentage of patients who have difficulty understanding health information, cannot be accomplished by health care professionals or educators acting alone.

This pre-conference session will explore the value of community partnerships between health providers and literacy coalitions. Some issues we will explore include:

- Helping programs meet NRS Goals
- Arranging health fairs, screenings, connections to health insurance, and hospital tours for your programs
- Brainstorming ideas for funding via foundation and fee-for-service opportunities
- Raising awareness of communication and literacy issues that may affect providers' communication with patients
- Defining the nature of the problem as not just one of educational deficits that patients need to remediate, but one of clinical communication

Elyse Barbell, Executive Director of the Literacy Assistance Center, will facilitate the discussion.

To sign up for this session, write in “#4” on the pre-conference section of the paper registration form, or register online at our conference website:

www.literacypowerline.com/conference2008

For more information, please email our conference coordinator, Hannah Mallon: hannahmallon@gmail.com.

READ, RATTLE & ROLL! • National Community Literacy Leadership Conference • Memphis, TN • March 12-14, 2008



Literacy Assistance Center